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## Workshop on Public-Private Partnerships for Mobile Phone Data for use in Official Statistics

FULL NAME

COMPANY

DATE

Dear NAME:

The ESSNet on Big Data invites you to the following event:

### **Workshop on Public-Private Partnerships for Mobile Phone Data for use in Official Statistics**

Eurostat and the National Statistical Institutes of the European Union have launched a series of activities to explore the use of big data for official statistics purposes. This includes a pilot to explore the use of mobile phone data and the associated technological, methodological and quality challenges of this using these data for the production of official statistics. Although there are numerous challenges, it is clear that mobile phone data has enormous potential.

A major issue is that of data access. There are already a number of initiatives and ongoing discussions between National Statistical Institutes and Mobile Network Operators. Developing partnership models for access to mobile phone data as a source for official statistics is a key goal for the ESS.

This workshop is designed to exchange experiences and provide examples of fruitful collaboration. It should facilitate contact between Mobile Network Operators (MNOs) and statistical institutes to identify possibilities for developing formal partnerships. It is not intended as a forum for bilateral or multi-lateral negotiations, but rather to provide a strong platform for future collaboration. We plan to exchange views, interests, and concerns among the various participants. Current examples of cooperation will be shared.

We request you to reserve dates of September 22-23 to hold this meeting in Luxembourg. We would be extremely grateful if you could R.S.V.P. by no later than DATE to the following email addresses enclosed below.

We hope you will be able to accept this invitation and look forward to hearing from you.

Yours sincerely,

Miguel Á. Martínez-Vidal  
Director of the Dept. for Methodology and Development of Statistical Production  
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